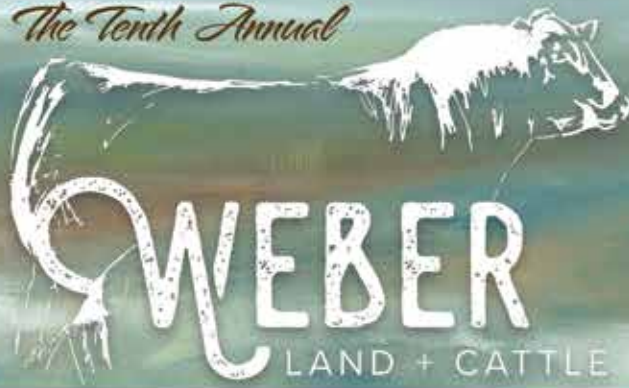


*The Tenth Annual*



# RED ANGUS BULL SALE

MARCH 14, 2023 AT 1:00 PM – AT THE FARM IN LAKE BENTON, MN



# SALE SCHEDULE

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***Tuesday, March 14, 2023***

9:00 am - Bulls on Display

12:00 pm - Lunch Served

1:00 pm - Weber Land & Cattle Sale Begins

# SALE LOCATION

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***Weber Land & Cattle Sale Facility***

1978 County Highway 13 - Lake Benton, MN 56149

25 miles east of Brookings, SD on Hwy 14, Then 4 miles north on

Hwy 75, Take County Hwy 13 east for 3/4 mile.

Look for red sheds on the north side of the road.

**WWW.WEBERLANDANDCATTLE.COM**







On behalf of our family, we would like to personally invite everyone to visit us on March 14, 2023.

This is our 25th year trying to raise the best Red Angus cattle in the strictest environments. For us, quality cattle have never been the exception; they are the rule. I take the responsibility of providing breeding pieces for my customer's cowherd extremely seriously, the breeding decisions I make in the spring each year, aren't made with my back pocket in mind but the influence the results will make on the profitability and productivity of you, my customers programs.

Good cattle always bring a premium. While we sell a unique set of heifers each year, every cow behind these bulls has a story, we are as tough as anyone on our own cowherd, and we don't make excuses for the ones that don't produce year in and year out. I welcome you to tour the cow herd and replacement heifers. We have nothing to hide and know it will be worth your time.

Over the years, I've run Weber Land and Cattle with a "common sense" approach to breeding cattle. They need to breed up, have good feet and udders, be low input and wean a big calf. No excuses. We've sent some great ones to town that didn't fit the bill. Long-term, I always figured, it's cheaper than sending them to the customer. A combination of power, balance on paper and performance on pasture are what we strive for.

If you get the catalog and like what you see, give me a call. Good cattle, honesty and trust have built the WEBR program to what it is today, and I'd love the opportunity to earn your business.

**JESSE WEBER**



Jesse, Michelle, Wacey, Reese, Andi, Mick & Wren Weber  
Joe & Jodi Weber  
2039 County Hwy 13 Lake Benton, MN 56149  
Jesse cell: 507-530-5427  
**WEBERLANDANDCATTLE.COM**

The Weber family of Lake Benton, Minnesota has strong and very significant ties to the seedstock business and the registered bull trade. It's a family name synonymous with quality, integrity, and reputation. A name tied strongly to success, longevity, and accomplishment within the industry and so it is with that, we welcome you to the 2023 edition of the Weber Land and Cattle Annual Bull Sale.

Jesse Weber drove a stake deep in the ground years ago and vowed to always stay in front of the pack genetically while maintaining the flawless, fault free, high quality kind that he had always been tied to. To say that Jesse sold himself short on his goals would be the farthest thing from the truth. The operation has led the breed in an intimate fashion remaining fairly humble in numbers marketed each year but that is exactly why the quality runs so deep in each and every set of male born progeny that he offers on an annual basis. Focused on the fundamentals and not forgiving or creating exceptions for flaws or issues with stock that aren't built the way they should be to withstand the pressures of any environment or setting they are introduced to. The program's balanced approach to physical quality and balanced numeric and economic validity cannot be denied and is known by anyone that has invested or studied the program.

The bulls sold through this marketing event a year ago were met with industry wide acceptance as indicated by their appraised values. Those that invested in the boys of 2022 are asking for more just like those offered a year ago. It is of our belief that the goods are certainly in Lake Benton again this year but deeper in quality and larger in number. In late November of 2022 the sister mates to last year's offering were on the second annual 'Ripple Effect' Female Sale. Those females were very elegant and productive in their build, balance, symmetry, while exhibiting dominant quality and the averages would tell that story. The point is that this program is one of the very few that can generate the attractive, industry right ladies that fit nearly every scenario while the brother mates offer a significant amount of industry merit complimented by shape, substance, and scale.

The prolific cowherd that produced this offering is one to reckon with for any stockman. They represent three plus decades of culling and selection pressure placed on feet, fertility, udders, and kind. It is without question, the dominant working cowherd in the breed as they impress nearly each set of eyes that hits them. Huge feet with heel depth, impeccable flexibility and skeletal integrity that is blended with the right pattern, body shape, and true beef dimension. They are the kind that creates envy and admiration that generates desire to be like or better than.

This offering of red hided studs will not disappoint and per usual they are worthy of your time and fuel to view in person. If you have done business with the family in the past then you know why you return each year, but for those that have not tied to the WEBR prefix then your moment is on the 14th day of March to make that happen. This family would be one of the finest outfits in the industry with great vision, ambition, and execution. Please feel free to reach out to any of the Innovation Ag Marketing team members if you should need assistance with your selections.

Enjoy the bulls,

TIM ANDERSON GRAHAM BLAGG JERED SHIPMAN



INNOVATION  
— AgMarketing, LLC —



# WELCOME TO THE SALE

TUESDAY, MARCH 14, 2023 | 1:00 PM

## Auctioneer:

Seth Weishaar - 605-210-1124

## Sale Day Contacts:

Jesse Weber - 507-530-5427  
Stratton Wotowey - 970-222-1984

## Sale Representatives:

Chris Effling - 605-769-0142  
Donnie Leddy - 605-695-0113  
Justin Dikoff - 605-290-0635  
Tony Heins - 701-400-4435

## Sale Management by Innovation AgMarketing:

Graham Blagg - 530-913-6418  
Jered Shipman - 806-983-7226  
Tim Anderson - 605-682-9343  
InnovationAgMarketing.com

## Terms and Conditions:

All cattle are to be settled for sale day unless prior arrangements have been made. The cattle sell under the terms and conditions of the Red Angus Association of America.

## Announcements:

A supplemental update sheet will be available sale day with up-to-date information. All announcements made from the auction block take precedence over printed matter in this sale book.

## Breeding Guarantee:

All bulls have passed a breeding soundness exam. We will now offer to co-op with bull buyers to purchase Bull mortality & ASD Infertility insurance through Martin-Trudeau Insurance, Mitchell, SD. Seller will pay one half and buyer will pay one half of premium for coverage against death, infertility and injury. A representative of Martin Trudeau will be available sale day. If buyer declines this coverage he/she assumes full risk for bull. We would suggest that normal care still needs to be exercised toward these animals and particularly yearling bulls to maintain adequate body condition.

## Accommodations and Delivery:

We will feed and keep bulls free of charge until April 15th. We encourage keeping bulls at the ranch to insure they receive all pre-breeding vaccinations, semen test, pour-on and de-wormer. Bulls can be delivered for free to buyers within a 400 mile radius. Outside of that area we can assist buyers with arranging transportation.

## Online Bidding:

Online bidding is available at  
**WWW.DVAUCTION.COM.**

Please register early and contact the bidder approval office with any questions at  
(402) 316-5460.

This sale will be broadcast live on the internet.  
**DVAuction**  
Broadcasting Real-Time Auctions  
Real time bidding & proxy bidding available.

## Herd Health:

Cattle will be accompanied by proper health certificates for immediate shipment.

## Export:

All cattle guaranteed exportable to Canada.

## Semen Interest

1/3 semen interest retained by seller on all bulls.

## HD 50K Data

All Weber Land & Cattle Bulls have had HD 50K genetic testing and the data in this catalog takes into account those 50K results and parent verification.



## Liability:

All persons who attend this sale do so at their own risk, legal or otherwise, for their safety or the behavior of animals. The owners assume no liability for property loss or accident that may occur.

## Insurance:

Insurance will be offered at the clerk's desk from Martin-Trudeau Insurance Ray Trudeau – 605-770-5170

## Lodging available at:

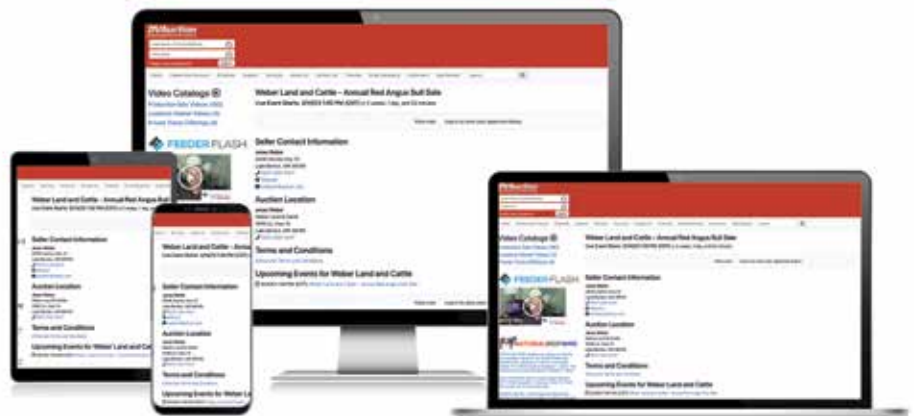
Holiday Inn Express - Brookings 605-692-9060  
3020 Lefevre Dr, Brookings, SD  
Lake Benton Resort 507-368-4399  
325 Lake Shore Dr - Lake Benton, MN

## Food and Refreshments:

Refreshments will be available sale day.

## Acknowledgments:

Catalog produced by Tracy McMurphy - 806-679-0231  
John Reasor, Photos - 423-290-6002  
Our Perspective, Videos - 813-967-6949  
Ryan Effling, CHS, Nutrition - 605-881-7690



# GUIDE TO GENETIC DATA

## PRO S

Profitability and Sustainability is an all-purpose index that predicts average economic differences in all segments in the beef supply chain. This index is a combination of the breeding objectives modeled in the HerdBuilder and GridMaster selection indexes. In this index, replacement heifers are retained from within the herd and all remaining progeny are fed out to slaughter and sold on a quality-based grid. Traits included in this index include calving ease, growth, HPG, STAY, Mature Weight, Dry Matter Intake and carcass traits. The resulting index is expressed in dollars per head born (Index/High Value).

## HB

HerdBuilder is a maternal selection index that predicts the economic differences of animals for traits that are important from conception through weaning. Expressed as dollars per head born, HB is calculated based on the scenario that bulls are mated to heifers and cows, replacement heifers are retained and all remaining progeny are marketed at weaning. Traits included in the HB index include Calving Ease Direct, Calving Ease Maternal, Weaning Weight, Milk, Mature Weight, Heifer Pregnancy and Stayability (Index/High Value).

## GM

GridMaster is a selection index that predicts the average economic difference of non-replacement calves through the postweaning phase of production. GM places selection pressure on growth, feedyard performance and carcass traits. Expressed as dollars per head born, GM is calculated based on the scenario that progeny are fed out to slaughter and marketed on a quality-based carcass grid. Traits included in GM include Average Daily Gain, Carcass Weight, Dry Matter Intake, Marbling, Back Fat and Rib Eye Area (Index/High Value).

|             |  |
|-------------|--|
| <b>CED</b>  | Calving Ease Direct predicts differences in the percent of calves born unassisted out of 2-year-old dams. (Percent/High Value)   |
| <b>BW</b>   | Birth Weight predicts differences in actual birth weight of progeny. (Pounds/Low Value)  |
| <b>WW</b>   | Weaning Weight predicts differences in 205-day weaning weight. (Pounds/High Value)   |
| <b>YW</b>   | Yearling Weight predicts differences in 365-day yearling weight. (Pounds/High Value)   |
| <b>MILK</b> | Milk predicts differences in weaning weight attributed to the milking ability of the animal's daughters. (Pounds/High Value)   |
| <b>STAY</b> | Stayability predicts differences in the ability of an animals' retained daughters to remain productive in the herd – calve every year – through 6 years of age. (Percent/High Value) |
| <b>MARB</b> | Marbling predicts differences in marbling score – amount of intramuscular fat measured at the 13th rib. (Marbling Score Units/High Value)  |
| <b>REA</b>  | Ribeye Area predicts differences in square inches of ribeye area measured at the 13th rib.(Square Inches/High Value)   |

## Current Red Angus Breed Averages

| Pro S | HB | GM | CED | BW   | WW | YW  | STAY | MILK | MARB | REA  |
|-------|----|----|-----|------|----|-----|------|------|------|------|
| 91    | 54 | 37 | 13  | -1.8 | 62 | 100 | 15   | 25   | 0.42 | 0.14 |

*Special Thanks to Michelle Weber Studio for the cover painting and Jodi Weber Photography for scenic photography in the catalog.*





# THE 2022 BULLS



MARCH 14, 2023 IN LAKE BENTON, MN



LOT 1



**SECOND LARGEST IMF MEASUREMENT IN THE OFFERING**

The sire of Lot 1, WEBR Red Revival 78H was the \$47,500 high seller out of the 2021 Bull Sale to our friends at Bayou Creek Ranch. This son of Red Six Mile Brando 666C was one of the most impressive breeding pieces we had raised in program history, and with this freshman class of sons we think you'll agree, his generating potential outreaches any expectations that came with his price tag and hype. These initiating sons of Red Revival 78H are built with both the phenotype selecting cowboy and sharp penciled cattleman in mind. WEBR Revival 203 is one that makes you stop and stare! Long and flexible spined, powerful from end to end, at the ground and up high, this beef bull stands up to the toughest selection criteria in the flesh. However his quality goes way beyond what you find on the outside of his cherry red hide. The carcass attributes that come embedded with the genomic package transform this power bull into a genetic masterpiece. He ratioed a 139 IMF against his large contemporary group, and is backed with a top 1% Ribeye Area ranking after his 50K genomically enhanced EPD panel was completed. All indicators of profitability point towards this elite herdsire.

1

## WEBR REVIVAL 203

DOB: 1/3/22 — RAAA: 4665863 — Tattoo: 203

RED SIX MILE BRANDO 666C

**WEBR RED REVIVAL 78H**

VFCLARA C309-281



BIEBER HARD DRIVE Y120

**WL ZINA Y1-810**

BCBF ZINA 6Y

Act. BW: 81  
Adj. WW: 723  
Adj. YW: 1232  
ADG: 3.18  
Adj. IMF: 3.45  
Adj. REA: 14.44  
Adj. BF: 0.35

Scrotal: 38 — DMPPA: 102 — Dam's Age: 5

| Pro S | HB  | GM | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|----|-----|------|------|-----|------|------|------|------|
| 91    | 24  | 67 | 15  | -1.7 | 67   | 110 | 12   | 28   | 0.55 | 0.77 |
| 53%   | 95% | 6% | 22% | 53%  | 2727 | 23% | 87%  | 24%  | 22%  | 1%   |



**WEBR RED REVIVAL 78H**  
SIRE OF LOT 1-5



2



WEBR Revival 2120 is a dark hided stud out of a full sister to the iconic Weber Reform 618, meaning he carries the maternal power of the legendary, BJF Lana's Equal 8021U donor. His dam, WEBR Lana 754 has proven her reliability with the Brando influence for a second time with 2120, as a direct Brando 666C son is the WEBR Hawthorn 84H bull that was purchased by Timber Creek Ranch of Marietta, Oklahoma in the 2021 Bull Sale. This is one of the most impeccably built, perfected footed and flexible striding herd bulls that will sell on March 14th.

## 2 WEBR REVIVAL 2120

DOB: 2/23/22 — RAAA: 4665811 — Tattoo: 2120

RED SIX MILE BRANDO 666C

**WEBR RED REVIVAL 78H**

VFCLARA C309-281

BIEBER ROLLIN DEEP Y118

**WEBR LANA 754**

BJF LANA'S EQUAL 8021U

 Act. BW: 86  
 Adj. WW: 726  
 Adj. YW: 1094  
 ADG: 2.3  
 Adj. IMF: 2.94  
 Adj. REA: 13.66  
 Adj. BF: 0.23

Scrotal: 36.5 — DMPPA: 100 — Dam's Age: 6

| Pro S | HB  | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|------|-----|------|------|------|------|
| 67    | 46  | 21  | 15  | -2  | 64   | 95  | 15   | 26   | 0.47 | 0.26 |
| 86%   | 67% | 82% | 25% | 47% | 2739 | 54% | 59%  | 43%  | 36%  | 23%  |



**WEBR HAWTHORN 84H**  
 3/4 BROTHER TO LOT 2



LOT 3



## 3 WEBR REVIVAL 258

DOB: 1/28/22 — RAAA: 4665855 — Tattoo: 258

RED SIX MILE BRANDO 666C

**WEBR RED REVIVAL 78H**

VFCLARA C309-281



LSF SRR TAKEOVER 5051C

**WEBR GWEN 817**

WEBR GWEN 601

Act. BW: 93  
Adj. WW: 806  
Adj. YW: 1318  
ADG: 3.19  
Adj. IMF: 2.14  
Adj. REA: 15.94  
Adj. BF: 0.28

Scrotal: 39.5 — DMPPA: 105 — Dam's Age: 5

### OVER 800 POUNDS OF WEANING WEIGHT AND SECOND LARGEST RIBEYE AREA

There hasn't been a better time to make an investment in high powered growth genetics than right now! The markets are as bearish as ever before and every pound of performance that you can secure in a calf crop is going to pay dividends. WEBR Revival 258 is the leading option of the Red Revival sons when it comes to adding payweight and therefore profit to your programs bottom line. He came to the weaning pen with an impressive 806 pounds of weaning weight to ratio a 117, and continued towards yearling time to ratio a 115. His pounds come through roar and impressive muscle shape, as he scanned with close to a 16 inch Ribeye Area that ratioed a 114.

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 56    | 24  | 32  | 12  | -1.7 | 70   | 120 | 12   | 32   | 0.26 | 0.23 |
| 94%   | 95% | 61% | 64% | 53%  | 2717 | 10% | 86%  | 6%   | 86%  | 28%  |





## LOT 4

The versatility of these WEBR Red Revival 78H sons is evident through the different production goals you will be able to achieve with the service of one of these sons. WEBR Revival 292 is the standout calving ease option when sorting through the Brando grandsons. Not only does he sport top 8% CE, top 11% CEM and top 19% BW figures, but he came easily and unassisted at 82 pounds of actual birthweight. A sure-fire heifer bull option that combines a numeric profile that is trustworthy and is built smooth and appropriate in his structure and framework.



WEBR TYCOON J53  
MATERNAL BROTHER TO LOT 4

## LOT 5

An extra powerful built Red Revival son that is stout ended, long necked and massive footed. A prime example of why we excited about the future of this sire, these are cattle that combine phenotype, cow family and genomic strength. We love the build of this guy, and think that he we sire feeder cattle that mash the scales, and daughters that lead the replacement pen.



CALVING EASE BULL



## 4 WEBR REVIVAL 292

DOB: 2/6/22 — RAAA: 4665739 — Tattoo: 292

RED SIX MILE BRANDO 666C

WEBR RED REVIVAL 78H

VFCLARA C309-281



SILVEIRAS MISSION NEXUS 1378

WEBR DOLLY 416

WEBR MS DOLLY 25

Act. BW: 82  
Adj. WW: 635  
Adj. YW: 1073  
ADG: 2.74  
Adj. IMF: 2.15  
Adj. REA: 12.99  
Adj. BF: 0.21

Scrotal: 37 — DMPPA: 99 — Dam's Age: 9

| Pro S | HB  | GM  | CED | BW   | WW    | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|-------|-----|------|------|------|------|
| 85    | 50  | 34  | 17  | -3.6 | 53    | 92  | 15   | 27   | 0.28 | 0.13 |
| 63%   | 59% | 56% | 8%  | 19%  | 27.75 | 61% | 59%  | 38%  | 82%  | 49%  |

## 5 WEBR REVIVAL 239

DOB: 1/23/22 — RAAA: PENDING — Tattoo: 239

RED SIX MILE BRANDO 666C

WEBR RED REVIVAL 78H

VFCLARA C309-281



WEBR TC CARD SHARK 1015

WEBR KATE 313

WEBR ATTRACTION 1105

Act. BW: 86  
Adj. WW:  
Adj. YW:  
ADG:  
Adj. IMF:  
Adj. REA:  
Adj. BF:

Scrotal: 35 — DMPPA: — Dam's Age:

| Pro S | HB | GM | CED | BW   | WW | YW  | STAY | MILK | MARB | REA  |
|-------|----|----|-----|------|----|-----|------|------|------|------|
| 87    | 49 | 38 | 12  | -1.2 | 60 | 100 | 15   | 26   | 0.37 | 0.28 |
| %     | %  | %  | %   | %    | 27 | %   | %    | %    | %    | %    |



LOT 6



## HEAVIEST WEANING WEIGHT & WDA BULL IN THE OFFERING

The Red Six Mile Brando 666C sire group has been one of the most demanded sire groups in program history. The imported stud is an outcross option to many of the prominent and popular sire choices in the breed, however it is his surefire ability to sire huge advances in structural integrity, performance and eye appeal that has garnered such a strong following from all that have witnessed his influence. WEBR Brando 289 leads off the Brando sons that we will market in 2023, and in turn would be one of the most impressive we have been around. If you are in need of adding outrageous amounts of payweight and growth then place a mark for inspection on Lot 6. He ranks top 7% Weaning Weight, top 6% Yearling Weight, top 7% Average Daily Gain, top 7% milk, top 2% CW and top 2% REA. Additionally his dam is recording a DMPPA of 107 on 2.

6

## WEBR BRANDO 289

DOB: 2/5/22 — RAAA: 4665877 — Tattoo: 289

HCG BRANDING IRON

**RED SIX MILE BRANDO 666C**

RED SSS BARMAID 301Z



LSF SRR TAKEOVER 5051C

**WEBR DALLAS 48G**

WEBR DALLAS 716

Act. BW: 88  
Adj. WW: 842  
Adj. YW: 1433  
ADG: 3.68  
Adj. IMF: 1.83  
Adj. REA: 15.57  
Adj. BF: 0.23

Scrotal: 40 — DMPPA: 107 — Dam's Age: 4

| Pro S | HB  | GM  | CED | BW  | WW  | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|-----|-----|------|------|------|------|
| 99    | 46  | 53  | 13  | 0.5 | 76  | 124 | 16   | 32   | 0.39 | 0.61 |
| 40%   | 68% | 21% | 53% | 88% | 27% | 6%  | 40%  | 7%   | 54%  | 2%   |



**RED SIX MILE BRANDO 666C**  
SIRE OF LOT 6-13



7



### THIRD LARGEST RIBEYE AREA IN THE OFFERING

This is the kind that has made this sire group so popular! A herd bull that is extra massive, explosive and powerful. This cherry red, black tinged beast is pulled apart in his ribcage design, wide at his base and gives a super balanced look from the side. He struts with presence and flexibility; he is built for the long haul! WEBR Brando 248 scanned with just shy of 16 impressive inches of Rib Eye Area and tabulates with a top 4% Marbling figure. This stud is the perfect candidate for a cowman that retains ownership, or gains the benefits of a calf crop that excels on the rail.

## 7 WEBR BRANDO 248

DOB: 1/25/22 — RAAA: 4665893 — Tattoo: 248

HCG BRANDING IRON

**RED SIX MILE BRANDO 666C**

RED SSS BARMAID 301Z



PELTON WIDELOAD 78B

**WEBR LANA 67G**

WEBR LANA 357

 Act. BW: 85  
 Adj. WW: 685  
 Adj. YW: 1083  
 ADG: 2.47  
 Adj. IMF: 2.19  
 Adj. REA: 15.89  
 Adj. BF: 0.18

Scrotal: 39 — DMPPA: 97 — Dam's Age: 4


**PELTON WIDE LOAD 78B**

MATERNAL GRANDSIRE OF LOT 7

| Pro S | HB  | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|------|-----|------|------|------|------|
| 72    | 26  | 46  | 13  | -2  | 61   | 96  | 14   | 22   | 0.77 | 0.09 |
| 82%   | 94% | 31% | 47% | 47% | 2749 | 52% | 72%  | 83%  | 4%   | 59%  |



LOT 8



## CALVING EASE BULL

WEBR Brando 226 combines two of the most potent breeding forces in program history into one impressive package! Take note of the iconic BJJ Lana's Equal 8021U female in his maternal pedigree, she continues to add stripes to her breeding resume with each calf crop. This growth promoter is unrivaled in terms of boldness of body and balance. He is one that we admire from a structural integrity, and flexibility standpoint. A true athlete on the move that is continuing to mature impressively with a robust ribcage and swoopy underline!

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## WEBR BRANDO 226

DOB: 1/15/22 — RAAA: 4665867 — Tattoo: 226

HCG BRANDING IRON

**RED SIX MILE BRANDO 666C**

RED SSS BARMAID 301Z



LSF SRR TAKEOVER 5051C

**WEBR LANA'S EQUAL 113G**

BJJ LANA'S EQUAL 8021U

Act. BW: 81

Adj. WW: 753

Adj. YW: 1260

ADG: 3.16

Adj. IMF: 2.17

Adj. REA: 15.63

Adj. BF: 0.25

Dam's Age: 3

Scrotal: 39.5 — DMPPA: 103

| Pro S | HB | GM | CED | BW   | WW | YW | STAY | MILK | MARB | REA  |
|-------|----|----|-----|------|----|----|------|------|------|------|
| 87    | 51 | 36 | 15  | -2.5 | 58 | 93 | 17   | 27   | 0.5  | 0.26 |

59% 59% 52% 21% 37% 27<sub>61</sub> 59% 29% 41% 30% 23%



**BJJ LANA'S EQUAL 8021U**

LEGENDARY MATERNAL GRANDDAM OF LOTS 2 & 8



9



WEBR Brando 2129 is a calving ease option that still offers appropriate growth and performance, he foregoes the myths that you need to sacrifice growth and pounds to have a carefree calving season. He came light and unassisted, yet motored towards weaning to ratio a 105. His dam, WEBR Dolly 1257 is a tried and true matron of the program that matures like a fine wine, she is perfect uddered and proves her worthiness of promotion with each calf crop. In the 2022 Bull Sale, a maternal brother to 2129 by RED MRLA Resource 137E sold to the Bar S Ranch of Paradise, Kansas for \$7500.



WEBR DOLLY 1257  
DAM OF LOT 9

9

## WEBR BRANDO 2129

DOB: 3/5/22 — RAAA: 4665723 — Tattoo: 2129

HCG BRANDING IRON

RED SIX MILE BRANDO 666C

RED SSS BARMAID 301Z



NSFR TAHOE X44

WEBR DOLLY 1257

WEBR MS.DOLLYANNA 720

Act. BW: 80

Adj. WW: 722

Adj. YW: 991

ADG: 1.67

Adj. IMF: 2.49

Adj. REA: 12.92

Adj. BF: 0.3

Scrotal: 37 — DMPPA: 103 — Dam's Age: 10



WEBR RESOURCE J82  
MATERNAL BROTHER TO LOT 9

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 73    | 59  | 15  | 14  | -3.3 | 58   | 86  | 18   | 22   | 0.29 | 0.29 |
| 80%   | 43% | 90% | 35% | 23%  | 2760 | 73% | 14%  | 84%  | 80%  | 19%  |



## LOT 10

WEBR Brando 2125 is an access point to the Brando influence that is super balanced across the board, he offers curve bending growth trends, that flip from a top 34% CED figure and accelerate towards top 33% WW and top 24% YW. This is further supported by a top 17% ADG figure, profits for the cowman are written all over the breeding expectations of this later born, yet quick growing herd bull.

## LOT 11

A direct son of our reliable source of phenotypic excellence, Red Six Mile Brando 666C. This is a herd bull prospect that combines the best of both worlds, not only will his build allow for a long and hardworking breeding career, but he will add an easy feeding and efficient set of feeder cattle to your pen come weaning time. He has the look and style that has driven the popularity of the Brando stock.



**WEBR REFORM 618**  
MATERNAL GRANDSIRE OF LOT 11

## 10 WEBR BRANDO 2125

DOB: 2/24/22 — RAAA: 4665883 — Tattoo: 2125

HCG BRANDING IRON  
**RED SIX MILE BRANDO 666C**  
RED SSS BARMAID 301Z  
WEBR MEL 552  
**WEBR HVN BUST 85G**  
1005 WEBR

Act. BW: 87  
Adj. WW: 789  
Adj. YW: 1297  
ADG: 3.17  
Adj. IMF: 2.28  
Adj. REA: 14.68  
Adj. BF: 0.26

Scrotal: 37.5 — DMPPA: 106 — Dam's Age: 4

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 85    | 48  | 37  | 14  | -2.1 | 65   | 109 | 16   | 24   | 0.55 | 0.04 |
| 62%   | 65% | 50% | 34% | 45%  | 2733 | 24% | 40%  | 67%  | 22%  | 69%  |

## 11 WEBR BRANDO 286

DOB: 2/5/22 — RAAA: 4665897 — Tattoo: 286

HCG BRANDING IRON  
**RED SIX MILE BRANDO 666C**  
RED SSS BARMAID 301Z  
WEBR REFORM 618  
**WEBR ANGIE ROSE 27G**  
WEBR ANGIE ROSE 429

Act. BW: 81  
Adj. WW: 677  
Adj. YW: 1105  
ADG: 2.67  
Adj. IMF: 2.41  
Adj. REA: 13.37  
Adj. BF: 0.3

Scrotal: 38 — DMPPA: 97 — Dam's Age: 4

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 56    | 27  | 29  | 12  | -2.1 | 60   | 103 | 15   | 22   | 0.3  | 0.23 |
| 94%   | 93% | 69% | 64% | 45%  | 2753 | 36% | 60%  | 79%  | 77%  | 28%  |





LOT 12



**WEBR BRANDO J79**  
FULL BROTHER TO LOT 12

WEBR Brando 2113 has some extra length of spine and attractiveness about his front third. An extra neatly constructed, smooth jointed and flexible moving Brando sons that is more than a balanced outline. He weaned off his 12 year old 3SCC Lince U157 dam with 758 pounds to ratio a 110, and then accelerated to a year with 1333 pounds and a 117 YWR. His dam records an idealistic 105 DMPPA on 10 head, and has maintained a calving interval sub 365 days. A ranchman's bull that will add pounds and functionality.



**WEBR MAYBELLE 730**  
MATERNAL GRANDAM OF LOT 13



LOT 13

WEBR Brando 232 rounds out the sire group, but he needs to be taken seriously because of the genomic power he has embedded within his pedigree. He reads with breed leading performance, such as a top 3% WW, top 5% YW, top 13% ADG, top 4% CW and top 12% REA. A maternal brother to 232 was purchased by Bayou Creek Ranch in the 2022 Bull Sale for \$11,000. He is extra long sided and bold backed, it is no secret that length equals pounds, and the proof is in the pudding here!



**WEBR SPARTAN J21**  
MATERNAL BROTHER TO LOT 13

## 12 WEBR BRANDO 2113

DOB: 2/19/22 — RAAA: 4665717 — Tattoo: 2113

HCG BRANDING IRON

**RED SIX MILE BRANDO 666C**

RED SSS BARMAID 301Z

3SCC LINCIE U157

**3SCC BRANDY Y173**

3SCC BRANDY U96

Act. BW: 93

Adj. WW: 758

Adj. YW: 1333

ADG: 3.58

Adj. IMF: 2.41

Adj. REA: 13.5

Adj. BF: 0.25

Scrotal: 32 — DMPPA: 105 — Dam's Age: 11

| Pro S | HB  | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|------|-----|------|------|------|------|
| 55    | 13  | 42  | 8   | 1.6 | 68   | 114 | 14   | 24   | 0.24 | 0.36 |
| 95%   | 98% | 39% | 94% | 96% | 2724 | 16% | 74%  | 62%  | 89%  | 11%  |

## 13 WEBR BRANDO 232

DOB: 1/20/22 — RAAA: 4665879 — Tattoo: 232

HCG BRANDING IRON

**RED SIX MILE BRANDO 666C**

RED SSS BARMAID 301Z

WEBR TC CARD SHARK 1015

**WEBR MAYBELLE 12G**

WEBR MAYBELLE 730

Act. BW: 84

Adj. WW: 749

Adj. YW: 1228

ADG: 2.98

Adj. IMF: 2.52

Adj. REA: 12.91

Adj. BF: 0.24

Scrotal: 39.5 — DMPPA: 104 — Dam's Age: 4

| Pro S | HB  | GM  | CED | BW  | WW  | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|-----|-----|------|------|------|------|
| 46    | 29  | 17  | 9   | 0.9 | 81  | 126 | 14   | 27   | 0.1  | 0.35 |
| 98%   | 91% | 88% | 90% | 92% | 273 | 5%  | 65%  | 41%  | 99%  | 12%  |



LOT 14



WEBR Declare 270 is just good stock plain and simple, he is extra massive and bold in his rear two thirds, humongous in the curve to his rib shape and comes with the big and square feet that the breed is chasing. It is hard to believe how well he motors with all the mass and shape he is built with, let alone how good looking he is from the side when he stops and throws his head in the air. The cow family he stems from has a proven track record, with the 2021 born maternal brother to Lot 14 selling to a longtime supporter of the program, Wayne Gronseth. The most well-known maternal brother to WEBR Declare 270 would be the \$47,500 WEBR Red Revival 78H, the high selling bull in our 2021 Bull Sale that was purchased by Bayou Creek Ranch. Check out the monster growth he showed on test, with over 4 pounds of gain per day to ratio a 143.



**WEBR BRANDO J105**  
MATERNAL BROTHER TO LOT 14

## 14 WEBR DECLARE 270

DOB: 2/1/22 — RAAA: 4665773 — Tattoo: 270

HXC DECLARATION 5504C

**WEBR DECLARE 59H**

WEBR ANGIE ROSE 429



DUNN DROUGHT BREAKER A510

**VFCLARA C309-281**

LARSON VICTORIA JOAN 28

Act. BW: 89  
Adj. WW: 728  
Adj. YW: 1378  
ADG: 4.06  
Adj. IMF: 2.46  
Adj. REA: 13.81  
Adj. BF: 0.35

Scrotal: 37.5 — DMPPA: 107 — Dam's Age: 8



**WEBR RED REVIVAL 78H**  
MATERNAL BROTHER TO LOT 14

| Pro S | HB  | GM | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA |
|-------|-----|----|-----|-----|------|-----|------|------|------|-----|
| 109   | 46  | 63 | 13  | 0   | 73   | 133 | 13   | 31   | 0.4  | 0   |
| 24%   | 67% | 9% | 47% | 83% | 2711 | 2%  | 75%  | 11%  | 52%  | 78% |



LOT 15



**HEAVIEST YEARLING WEIGHT & ADG BULL IN THE OFFERING | CALVING EASE BULL**

A high performance son of WEBR Declare 59H that is extra square pinned, level spined and round in his ribcage. He comes with genomic predictions of extreme growth and performance, and is a leading candidate for a firm that gets paid by the pound, or needs progeny that gain quickly on feed after weaning. This stud will inject pounds! He ranks top 11% for WW, top 2% YW, and top 1% ADG and ratioed a 125 at a year with 1435 pounds, he too led the class while gaining 4.46 pounds on test.

15

**WEBR DECLARE 2106**

DOB: 2/16/22 — RAAA: 4665853 — Tattoo: 2106

HXC DECLARATION 5504C

**WEBR DECLARE 59H**

WEBR ANGIE ROSE 429



LSF SRR TAKEOVER 5051C

**WEBR DOLLY 816**

WEBR DOLLY 416

Act. BW: 78  
Adj. WW: 721  
Adj. YW: 1435  
ADG: 4.46  
Adj. IMF: 2.65  
Adj. REA: 13.55  
Adj. BF: 0.32

Scrotal: 40 — DMPPA: 106 — Dam's Age: 5



**WEBR DECLARE 59H**  
SIRE OF LOT 14-17

| Pro S | HB  | GM | CED | BW   | WW  | YW  | STAY | MILK | MARB | REA  |
|-------|-----|----|-----|------|-----|-----|------|------|------|------|
| 131   | 55  | 76 | 15  | -3.3 | 77  | 133 | 13   | 31   | 0.65 | 0.22 |
| 6%    | 50% | 3% | 17% | 23%  | 27s | 2%  | 79%  | 10%  | 11%  | 30%  |





WEBR Declare 254 is the dark pigmented Reform son that strikes a pose and struts with dominance! He is opened up in his skeleton, loose spined and massive bodied. He excelled on scan day with a very impressive 3.07 IMF scan to ratio a 124, and compliments this with a top 1% Fat figure and top 17% YG ranking, a combination of traits that should excite a cattleman that sells on the grid, because of the forecasted low yield grades and high quality grades that can be expected.



**WEBR SWEETNESS J74**  
MATERNAL SISTER TO LOT 16



The RED U-2 Ms Robo 361A donor was our \$19,500 selection of the U-2 Dispersal, she stood out as one of the most impressively constructed females to sell on that historic day! Not only did she scream cow power to us but she came with a proven track record that included a son that Alta purchased and promoted globally, Red U2 Resolve 428E. This maternal brother to Resolve 428E is big barreled and massive, we think a cowherd could be built around the females you will raise of out him.



**RED U2 RESOLVE 428E**  
MATERNAL BROTHER TO LOT 17

## 16 WEBR DECLARE 254

DOB: 1/27/22 — RAAA: 4665769 — Tattoo: 254

HXC DECLARATION 5504C

**WEBR DECLARE 59H**

WEBR ANGIE ROSE 429



PZC TMAS FIREBOLT 3397A

**WEBR SWEETNESS 574**

BJF LANA'S EQUAL 8021U

Act. BW: 87  
Adj. WW: 653  
Adj. YW: 1026  
ADG: 2.33  
Adj. IMF: 3.07  
Adj. REA: 11.03  
Adj. BF: 0.2

Scrotal: 35 — DMPPA: 98 — Dam's Age: 7

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 82    | 34  | 49  | 12  | -1.5 | 56   | 93  | 13   | 26   | 0.43 | 0.01 |
| 66%   | 87% | 27% | 60% | 57%  | 2766 | 60% | 82%  | 47%  | 45%  | 76%  |

## 17 WEBR DECLARE 285

DOB: 2/5/22 — RAAA: 4665957 — Tattoo: 285

HXC DECLARATION 5504C

**WEBR DECLARE 59H**

WEBR ANGIE ROSE 429



RED MINBURN COPENHAGEN 3Y

**RED U-2 MS ROBO 361A**

RED U2 MS. ROBO 336W

Act. BW: 89  
Adj. WW: 693  
Adj. YW: 1107  
ADG: 2.58  
Adj. IMF: 2.22  
Adj. REA: 13.97  
Adj. BF: 0.23

Scrotal: 37 — DMPPA: 100 — Dam's Age: 10

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 89    | 63  | 25  | 12  | -0.4 | 68   | 108 | 17   | 23   | 0.28 | 0.18 |
| 56%   | 33% | 75% | 67% | 77%  | 2724 | 26% | 23%  | 72%  | 82%  | 39%  |





LOT 18



**WEBR BRANDO J61**  
SON OF MATERNAL SISTER TO LOT 18

WEBR Premium Blend 76H was purchased by the Widenbach Ranch in the 2021 Bull Sale, this Red Eagle son is one of the neatest built, perfect structured bulls we have raised in the last couple of years. Unfortunately he got injured early in his breeding career and the prospect of him ever breeding another cow is very bleak, so take the opportunity to secure one of these impressive sons! WEBR Premium Blend 251 is dense and burly, with a faultless running gear and easy keeping maturity pattern.



**WEBR MISSION J84**  
MATERNAL BROTHER TO LOT 19



LOT 19

A direct son of WEBR Premium Blend 76H and out of a DUNN Acquisition B506 sired daughter that always brings back the goods to the weaning pen! In the 2022 bull sale her Silveiras Mission Nexus 1378 son sold to Rick Wehri, and both of her daughters have been selected as show heifer quality by Paramount Livestock and Veronica Lents. He was always one that got noticed out on grass, and he weaned off with 754 pounds to ratio a 109.



**WEBR PREMIUM BLEND 76H**  
SIRE OF LOT 18 & 19

## 18 WEBR PREMIUM BLEND 251

DOB: 1/26/22 — RAAA: 4665725 — Tattoo: 251

EGL GCC RED EAGLE E7194  
**WEBR PREMIUM BLEND 76H**  
3SCC BRANDY Y173  
TC HAMLEY 29X  
**WEBR DALLAS 1253**  
PRESSER'S DALLAS 201

Act. BW: 93  
Adj. WW: 709  
Adj. YW: 1169  
ADG: 2.86  
Adj. IMF: 1.84  
Adj. REA: 14.41  
Adj. BF: 0.28

Scrotal: 38.5 — DMPPA: 103 — Dam's Age: 10

| Pro S | HB  | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA   |
|-------|-----|-----|-----|-----|------|-----|------|------|------|-------|
| 62    | 44  | 18  | 11  | 0.9 | 65   | 103 | 15   | 29   | 0.25 | -0.07 |
| 91%   | 71% | 87% | 68% | 92% | 2733 | 36% | 55%  | 21%  | 87%  | 89%   |

## 19 WEBR PREMIUM BLEND 295

DOB: 2/9/22 — RAAA: 4665809 — Tattoo: 295

EGL GCC RED EAGLE E7194  
**WEBR PREMIUM BLEND 76H**  
3SCC BRANDY Y173  
DUNN ACQUISITION B506  
**WEBR GORGIOS ELEANOR 7103**  
EF GORGIOS ELEANOR G02

Act. BW: 88  
Adj. WW: 754  
Adj. YW: 1195  
ADG: 2.75  
Adj. IMF: 2.28  
Adj. REA: 13.54  
Adj. BF: 0.3

Scrotal: 41 — DMPPA: 100 — Dam's Age: 5

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA |
|-------|-----|-----|-----|------|------|-----|------|------|------|-----|
| 74    | 59  | 15  | 12  | -0.6 | 65   | 99  | 17   | 30   | 0.32 | 0.1 |
| 79%   | 42% | 90% | 56% | 74%  | 2734 | 46% | 26%  | 14%  | 72%  | 56% |



LOT 20



**LARGEST PROS INDEX IN THE OFFERING | CALVING EASE BULL**

WEBR Stockmarket 206 is a sure-fire calving ease specialist backed by generations of the breeds most trustworthy sleep all night sires, not only will they come small, but correctly shaped. The pedigree of 206 is packed with maternal power, longevity and structural soundness. If you inspect him on paper you will find he is one of the most intriguing herd bulls that will be sold in 2023, not just in Lake Benton, but nationwide. He ranks, among the elite 1% for ProS and GM, top 2% HB, top 2% CED, top 2% BW, top 2% CEM, top 1% Stay, top 1% Marb and top 17% REA.



**BIEBER CL STOCKMARKET E119**  
SIRE OF LOT 20-21

LOT 21



**THIRD LARGEST IMF MEASUREMENT IN THE OFFERING**

If you're in the market to increase all around herd profitably then this son of our new herd sire Bieber CL Stockmarket E119 should catch your attention. A 148 ProS index puts him in the top 1% of the breed, and a 92 Herd Builder index ranks him amongst the top 3% of the registry. His fault free build begins at the ground and moves all the way up into a powerful hip, wide pin set and flat level top. WEBR Stockmarket 219 is as elite of a cure bender as we will sell, with his Birthweight, Weaning Weight and Yearling Weight figures all ranking within the top quarter of the breed!



**WEBR BRILLIANCE 35H**  
MATERNAL BROTHER TO LOT 21

20

**WEBR STOCKMARKET 206**

DOB: 1/5/22 — RAAA: 4665941 — Tattoo: 206

PIE STOCKMAN 4051

**BIEBER CL STOCKMARKET E119**

BIEBER CL ADELLE 475C

COLLIER BRILLIANCE R500

**WEBR MAIN ATTRACTION 34H**

WEBR MAIN ATTRACTION 777

Act. BW: 66

Adj. WW: 620

Adj. YW: 1091

ADG: 2.93

Adj. IMF: 2.46

Adj. REA: 13.17

Adj. BF: 0.22

Scrotal: 38.5 — DMPPA: 96 — Dam's Age: 3

| Pro S | HB | GM | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA |
|-------|----|----|-----|------|------|-----|------|------|------|-----|
| 182   | 98 | 85 | 19  | -6.3 | 51   | 91  | 23   | 21   | 0.93 | 0.3 |
| 1%    | 2% | 1% | 2%  | 2%   | 2782 | 63% | 1%   | 88%  | 1%   | 17% |

21

**WEBR STOCKMARKET 219**

DOB: 1/12/22 — RAAA: 4665751 — Tattoo: 219

PIE STOCKMAN 4051

**BIEBER CL STOCKMARKET E119**

BIEBER CL ADELLE 475C

NSFR TAHOE X44

**WEBR MAYBELLE 479**

WEBR MS MAYBELLE 12P

Act. BW: 81

Adj. WW: 691

Adj. YW: 1227

ADG: 3.35

Adj. IMF: 3.42

Adj. REA: 14.98

Adj. BF: 0.36

Scrotal: 39 — DMPPA: 103 — Dam's Age: 8

| Pro S | HB | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA |
|-------|----|-----|-----|------|------|-----|------|------|------|-----|
| 148   | 92 | 56  | 13  | -4.3 | 70   | 110 | 21   | 28   | 0.68 | 0.3 |
| 1%    | 3% | 16% | 39% | 11%  | 2719 | 23% | 1%   | 31%  | 9%   | 17% |



22



Big boned, big bodied and big testicled, this is a dense herdsire prospect who is going to quickly inject growth and performance into a calf crop. If pounds equal dollars in your marketing program, then this son of WEBR Halestorm 722 presents himself as a premier option in this offering. His 109 weaning weight ratio and 114 yearling weight ratios are matched with a 111 weight per day of age ratio. Genomically, WEBR Halestorm 233 ranks top 14% HerdBuilder, top 5% WW, top 5% YW, top 8% ADG, top 7% Milk, top 14% Stay and top 13% CW. 233 comes to you as not only a stand out on paper, but also at the scale, he has real world performance in a burly and heavy muscled package. The third generation dam on the maternal side of his pedigree is WEBR Emily 1135, a past sale feature that was purchased by Saxon Farms of Georgia. This cow family never misses!



WEBR HALESTORM 722

SIRE OF LOT 22 AND MATERNAL BROTHER TO LOT 23

## 22 WEBR HALESTORM 233

DOB: 1/20/22 — RAAA: 4665851 — Tattoo: 233

PZCTMAS FIRESTORM 1800 ET

**WEBR HALESTORM 722**

MISS BHR COPPER D 946



WEBR TC CARD SHARK 1015

**WEBR EMILY 804**

WEBR EMILY 650

Act. BW: 92

Adj. WW: 751

Adj. YW: 1308

ADG: 3.47

Adj. IMF: 2.42

Adj. REA: 13.91

Adj. BF: 0.28

Dam's Age: 5

Scrotal: 39.5 — DMPPA: 101

| Pro S | HB  | GM  | CED | BW  | WW  | YW  | STAY | MILK | MARB | REA   |
|-------|-----|-----|-----|-----|-----|-----|------|------|------|-------|
| 95    | 75  | 20  | 12  | 0.8 | 78  | 126 | 18   | 32   | 0.3  | -0.11 |
| 45%   | 14% | 83% | 66% | 91% | 27s | 5%  | 14%  | 7%   | 77%  | 93%   |



WEBR EMILY 1135

3RD GENERATION DAM OF LOT 22

MARCH 8, 2022 IN LAKE BENTON, MN



LOT 23



**WEBR MAXED OUT 627**  
MATERNAL BROTHER TO LOT 23



**ROSE WEBR COPPER 2635**  
\$27,000 MATERNAL SISTER TO LOT 23



**MISS BHR COPPER D 946**  
DAM OF LOT 23  
*Pictured at 13 years old*

## 23 WEBR RESOURCE 229

DOB: 1/16/22 — RAAA: 4665761 — Tattoo: 229

MRLA RELOAD 56C

**RED MRLA RESOURCE 137E**

MRLA MISS 4422B



OHRR DAKOTA COPPER 29K

**MISS BHR COPPER D 946**

MISS BHR MAJOR MOM'S JR 601

Act. BW: 86  
Adj. WW: 672  
Adj. YW: 1166  
ADG: 3.09  
Adj. IMF: 2.6  
Adj. REA: 14.75  
Adj. BF: 0.25

Scrotal: 37 — DMPPA: 109 — Dam's Age: 13

WEBR Resource 229 is the newest edition of the Miss BHR Copper D946 legacy! D946 has been a long-term blessing to the program, she records a 109 DMPPA, with notable sons including WEBR Halestorm 722 and WEBR Maxed Out 627 already generating at the highest levels. A maternal sister to WEBR Resource 229 was purchased by Ben Spencer of Nebraska this past fall for \$27,000! We believe this RED MRLA Resource 137E son replicates the family tradition! This stud is extra rugged, stout featured and bold bodied and has the flexible running gear that is built to last! We think his pedigree and structural integrity will generate females that you can rely on to carry the cowherd. Trust in the reliability of a proven cow family that produces with surefire accuracy.

| Pro S | HB  | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|------|-----|------|------|------|------|
| 74    | 46  | 28  | 8   | 0.4 | 61   | 93  | 15   | 29   | 0.26 | 0.41 |
| 79%   | 68% | 70% | 95% | 87% | 2748 | 59% | 61%  | 18%  | 86%  | 7%   |



LOT 24



This is quite possibly the best set of Reform sons we have ever sent through the ring in Lake Benton. This trio of Reform sons are high growth, power bulls that are early maturing and ready for deployment! We lead off with WEBR Reform 228 a long scaled, wide ended herd bull that charts impressive for a cowman that needs a potent dose of payweight. He ranks top 10% WW, top 9% YW, top 9% ADG, top 1% Milk, top 9% Stay, top 13% YG, top 8% CW and top 2% REA. He weaned off his 107 DMPAA Dallas cow family dam with a 114 WWR and 110 WDA ratio.



WEBR DALLAS J78  
MATERNAL SISTER TO LOT 24

## 24 WEBR REFORM 228

DOB: 1/15/22 — RAAA: 4665827 — Tattoo: 228

BIEBER ROLLIN DEEP Y118

**WEBR REFORM 618**

BJF LANA'S EQUAL 8021U



BHR DURANGO 1158

**WEBR DALLAS 716**

WEBR MS SCARLETTE 7P

Act. BW: 90  
Adj. WW: 784  
Adj. YW: 1260  
ADG: 2.97  
Adj. IMF: 2.48  
Adj. REA: 14.03  
Adj. BF: 0.32

Scrotal: 37.5 — DMPAA: 107 — Dam's Age: 6



WEBR REFORM 618  
SIRE OF LOT 24-26

| Pro S | HB  | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|------|-----|------|------|------|------|
| 104   | 66  | 38  | 10  | 1.4 | 73   | 121 | 19   | 36   | 0.34 | 0.57 |
| 31%   | 28% | 48% | 82% | 95% | 2710 | 9%  | 9%   | 1%   | 67%  | 2%   |



LOT 25



WEBR Reform 283 is the dark hided Reform son that is extra powerful in his muscle shape, coming with width and dimension up high and at the ground. He is extra genuine and masculine, and stems from the WEBR Scarlett 817 female that raised the Lot 23 Wide Load son that sold to Donald Even in the 2022 Bull Sale. His profitability indexes forecast a favorable future for his progeny, ranking top 3% ProS, top 8% HerdBuilder and top 14% GridMaster. Take note of his unusual combination of top 20% Marbling and Ribeye Area.



**WEBR WIDELOAD J39**  
MATERNAL BROTHER TO LOT 25

LOT 26



Added pounds will come as a result of the service of these Reform 618 sons. Generations of payweight exist in their pedigrees and is going to be transmitted into their calf crops. WEBR Reform 241 brings additions of calving ease to the equation that still transforms to impressive growth, with modern day genetics you don't need to sacrifice low stress calving seasons to increase weaning weights and get paid for your hard work! His full brother, 85H sold for \$13,000 to Koedam Cattle Co. in the 2021 Bull Sale. A curve bending EPD profile includes a top 23% ranking for CED, top 21% BW, top 7% CEM, top 25% WW, top 18% YW, top 13% ADG and top 10% Milk.



**WEBR REFORM 85H**  
FULL BROTHER TO LOT 26

## 25 WEBR REFORM 283

DOB: 2/5/22 — RAAA: 4665857 — Tattoo: 283

BIEBER ROLLIN DEEP Y118

**WEBER REFORM 618**

BJF LANA'S EQUAL 8021U



LSF SRR TAKEOVER 5051C

**WEBR SCARLETTE 817**

WEBR SCARLETTE 609

Act. BW: 88  
Adj. WW: 763  
Adj. YW: 1289  
ADG: 3.28  
Adj. IMF: 2.54  
Adj. REA: 15.37  
Adj. BF: 0.23

Scrotal: 39 — DMPPA: 103 — Dam's Age: 5

| Pro S | HB | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|----|-----|-----|------|------|-----|------|------|------|------|
| 140   | 82 | 58  | 13  | -1.7 | 64   | 111 | 19   | 34   | 0.59 | 0.29 |
| 3%    | 8% | 14% | 45% | 53%  | 2736 | 21% | 7%   | 2%   | 17%  | 19%  |

## 26 WEBR REFORM 241

DOB: 1/23/22 — RAAA: 4665727 — Tattoo: 241

BIEBER ROLLIN DEEP Y118

**WEBER REFORM 618**

BJF LANA'S EQUAL 8021U



WEBR DOC HOLLIDAY 2N

**WEBR DAISY 1209**

PRESSER'S DAISY 201

Act. BW: 82  
Adj. WW: 737  
Adj. YW: 1310  
ADG: 3.56  
Adj. IMF: 2.35  
Adj. REA: 13.46  
Adj. BF: 0.28

Scrotal: 41 — DMPPA: 102 — Dam's Age: 11

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 105   | 66  | 39  | 15  | -3.5 | 67   | 113 | 17   | 31   | 0.46 | 0.01 |
| 30%   | 28% | 45% | 23% | 21%  | 2725 | 18% | 33%  | 10%  | 38%  | 76%  |



27



CALVING EASE BULL

The Calvo Wide Range 155E sire group have been long time favorites for our customers. They are cattle that feed easy and have added real world function and purpose. WEBR Wide Range 261 is impressive being wide, deep and dense, all upon a bone structure that screams integrity. He is extra burly, and trends early maturing, with a 40cm scrotal and weaning off his Mann Red Box 55C with almost 800 pounds to ratio a 113. He scanned with an impressive 14.76 Ribeye Area, and reads top 8% HerdBuilder, top 16% WW, top 26% YW, top 4% Milk and top 2% Stay.



MISS BHR COPPER D 946  
MATERNAL GRANDDAM OF LOT 27

28



CALVING EASE BULL

WEBR Wide Range 273 is a no questions asked heifer bull candidate who charts across the board for profitability. He was born with a 73 pound unassisted birthweight and has a set of profitability indexes that rank him top 10% for ProS, top 17% HerdBuilder and top 22% GridMaster. This Calvo Wide Range 155E son charts among the breeds most elite for calving ease with top 3% rankings for both CED and BW. His dam is a full sister to the lead off female from our Inaugural Ripple Effect female sale that sold for \$14,000 to Jason Bragg.



WEBR VICTORIA JOAN 22H  
FULL SISTER TO THE DAM OF LOT 28

## 27 WEBR WIDE RANGE 261

DOB: 1/29/22 — RAAA: 4665951 — Tattoo: 261

OCC RED GRAZER 610Z  
CALVO WIDE RANGE 155E  
BRUNS M364-1108  
MANN RED BOX 55C  
WEBR COPPER 13H  
MISS BHR COPPER D 946

Act. BW: 74  
Adj. WW: 792  
Adj. YW: 1224  
ADG: 2.68  
Adj. IMF: 1.85  
Adj. REA: 14.76  
Adj. BF: 0.27

Scrotal: 40 — DMPPA: 105 — Dam's Age: 3

| Pro S | HB | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|----|-----|-----|-----|------|-----|------|------|------|------|
| 98    | 82 | 16  | 14  | -2  | 71   | 108 | 21   | 33   | 0.28 | 0.25 |
| 41%   | 8% | 89% | 30% | 47% | 2716 | 26% | 2%   | 4%   | 82%  | 25%  |

## 28 WEBR WIDE RANGE 273

DOB: 2/1/22 — RAAA: 4665937 — Tattoo: 273

OCC RED GRAZER 610Z  
CALVO WIDE RANGE 155E  
BRUNS M364-1108  
PIE THE COWBOY KIND 343  
WEBR VICTORIA JOAN 21H  
VF VICTORIA JOAN D602-063

Act. BW: 60  
Adj. WW: 757  
Adj. YW: 1175  
ADG: 2.6  
Adj. IMF: 1.9  
Adj. REA: 13.21  
Adj. BF: 0.25

Scrotal: 36 — DMPPA: 103 — Dam's Age: 3

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 124   | 73  | 51  | 18  | -5.8 | 57   | 94  | 19   | 31   | 0.65 | 0.07 |
| 10%   | 17% | 22% | 3%  | 3%   | 2762 | 56% | 9%   | 11%  | 11%  | 63%  |





## LOT 29

Calvo Wide Range 155E x Brando 666C, a pedigree that combines two of our most proven influences in one dynamic specimen. This dark featured stud is very acceptable in his calving ease predictions, and still trends better than breed average from a performance standpoint. Good beef cattle here!



### WEBR DOLLY J48

*This Calvo Wide Range 155E daughter is an example of the females that you can expect Lots 27 through 30 to sire!*

## LOT 30

A long and deep sided son of Wide Range that fills a big outline with shape and power. WEBR Wide Range 278 is a versatile sire that reads with impressive, he has heifer bull calving ease predictions yet still has been a high performer, both at the scale and the scanner. He came at a modest 75 pounds, but weaned off at 753 to ratio a 108, continued to a year ratioing a 104 and then scanned with a 14 inch Ribeye!

## 29 WEBR WIDE RANGE 282

DOB: 2/5/22 — RAAA: 4665919 — Tattoo: 282

OCC RED GRAZER 610Z  
**CALVO WIDE RANGE 155E**  
 BRUNS M364-1108  
 RED SIX MILE BRANDO 666C  
**WEBR INDIAN SUMMER 70H**  
 WEBR INDIAN SUMMER 951

Act. BW: 73  
 Adj. WW: 705  
 Adj. YW: 1142  
 ADG: 2.72  
 Adj. IMF: 2.32  
 Adj. REA: 13.17  
 Adj. BF: 0.21

Scrotal: 38 — DMPPA: 100 — Dam's Age: 3

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 84    | 39  | 45  | 13  | -3.9 | 61   | 97  | 14   | 24   | 0.49 | 0.07 |
| 65%   | 80% | 34% | 45% | 16%  | 2747 | 51% | 70%  | 63%  | 33%  | 63%  |

## 30 WEBR WIDE RANGE 278

DOB: 2/4/22 — RAAA: 4665929 — Tattoo: 278

OCC RED GRAZER 610Z  
**CALVO WIDE RANGE 155E**  
 BRUNS M364-1108  
 HXC DECLARATION 5504C  
**WEBR JAMIE 71H**  
 WEBR JAMIE 356

Act. BW: 75  
 Adj. WW: 753  
 Adj. YW: 1241  
 ADG: 3.04  
 Adj. IMF: 2.3  
 Adj. REA: 14.06  
 Adj. BF: 0.3

Scrotal: 41 — DMPPA: 103 — Dam's Age: 3

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 104   | 68  | 36  | 16  | -3.9 | 62   | 100 | 17   | 29   | 0.41 | 0.07 |
| 31%   | 24% | 52% | 9%  | 16%  | 2745 | 44% | 34%  | 24%  | 50%  | 63%  |



31



A full brother to the Lot 1 and high selling female in the first ever Ripple Effect Female Sale. WEBR Victoria Joan 22H was a successful show heifer for the Bjorklund Boy's and has now gone onto work for the progressive Red Diamond program of the Bragg Family in Texas. The PIE The Cowboy Kind 343 cattle are the real deal, we think he is as consistent of a producer of the ideals in the Red Angus breed as any on the open market. We think WEBR Cowboy Kind 236 is an extra robust built, flexible spined and masculine looking herd bull that we think will not only generate feeder cattle with added shape and feedability, but a set of females that you will be able to rely on taking your program into the future!



**WEBR VICTORIA JOAN 22H**  
FULL SISTER TO LOT 31

## 31 WEBR COWBOY KIND 236

DOB: 1/21/22 — RAAA: 4665775 — Tattoo: 236

BUF CRK THE RIGHT KIND U199

**PIE THE COWBOY KIND 343**

PIE CASCADE 561



BROWN INCREDABULL Z7277

**VF VICTORIA JOAN D602-063**

LARSON VICTORIA JOAN 063-281

Act. BW: 86  
Adj. WW: 666  
Adj. YW: 1194  
ADG: 3.3  
Adj. IMF: 2.08  
Adj. REA: 14.63  
Adj. BF: 0.33

Scrotal: 32 — DMPPA: 99 — Dam's Age: 6

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA   |
|-------|-----|-----|-----|------|------|-----|------|------|------|-------|
| 73    | 22  | 51  | 11  | -2.2 | 62   | 106 | 12   | 27   | 0.49 | -0.02 |
| 80%   | 96% | 23% | 68% | 43%  | 2745 | 31% | 84%  | 41%  | 33%  | 81%   |



**WEBR BRANDO J113**  
MATERNAL BROTHER TO LOT 31



## LOT 32



**LARGEST IMF MEASUREMENT IN THE OFFERING | CALVING EASE BULL**

WEBR Authority 223 is a dense and heavy Authority son that excels both on paper and foot. He is the beef bull type, huge bodied, big barreled and long spined. If you're looking for a quick injection of both pounds and carcass quality then 223 needs to be inspected on sale day. His roar performance data is impressive, with over 771 pounds at weaning, a 109 ratio at yearling and an absolutely massive 158 IMF ratio. He absolutely dominates the group from a marbling standpoint, a trait that often gets single trait selected for, but in the instance of this Authority son, you get so much more quality than just added carcass quality with his service.



**HXC AUTHORITY 7794E  
SIRE OF LOT 32-33**

## LOT 33



**CALVING EASE BULL**

WEBR Authority 266 is a sure-fire calving ease specialist backed by generations of the breeds most trustworthy sleep all night sires, not only will they come small, but be correctly shaped. The pedigree of 266 is packed with maternal power, longevity and structural soundness. His dam has a long and very successful breeding resume with several daughters in production here and sons working for Shady Bottom Red Angus, Prince & Sons and DK Red Angus! If you inspect him on paper you will find he ranks top 8% CED, top 4% BW, top 14% MILK, top 7% CEM and top 25% STAY.



**MATERNAL BROTHER TO LOT 32-33**

## 32 WEBR AUTHORITY 223

DOB: 1/13/22 — RAAA: 4665917 — Tattoo: 223

SPUR FRANCHISE OF GARTON

**HXC AUTHORITY 7794E**

HXC 502R

WEBER REFORM 618

**WEBR DOLLY 83H**

WEBR 36T

Act. BW: 77

Adj. WW: 771

Adj. YW: 1217

ADG: 2.77

Adj. IMF: 4.22

Adj. REA: 12.6

Adj. BF: 0.42

Scrotal: 40.5 — DMPPA: 104 — Dam's Age: 3

| Pro S | HB  | GM | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|----|-----|------|------|-----|------|------|------|------|
| 128   | 59  | 69 | 15  | -2.3 | 68   | 119 | 16   | 29   | 0.8  | 0.26 |
| 7%    | 41% | 5% | 16% | 41%  | 2723 | 10% | 48%  | 18%  | 3%   | 23%  |

## 33 WEBR AUTHORITY 266

DOB: 1/30/22 — RAAA: 4665735 — Tattoo: 266

SPUR FRANCHISE OF GARTON

**HXC AUTHORITY 7794E**

HXC 502R

WEBR UP NORTH 1133

**WEBR SCARLETTE 367**

WEBR MS SCARLETTE 7P

Act. BW: 75

Adj. WW: 627

Adj. YW: 1055

ADG: 2.67

Adj. IMF: 2.64

Adj. REA: 14.87

Adj. BF: 0.26

Scrotal: 37 — DMPPA: 101 — Dam's Age: 9

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 89    | 62  | 27  | 17  | -5.4 | 48   | 73  | 17   | 30   | 0.48 | 0.19 |
| 56%   | 36% | 72% | 8%  | 4%   | 2788 | 89% | 25%  | 14%  | 34%  | 36%  |



## LOT 34

The Beartooth sons have been long time favorites of our customers, they are built with extra shape, substance and power, and are cattle that grow and feed! WEBR Beartooth 294 is the kind that will add profitability in a well rounded package, he is geared for additions of payweight with top 24% WW, top 19% YW and top 17% ADG. Yet he is still among the most elite for Milk with a top 1% ranking, and top 4% Marbling figure, these are all claims that aren't just backed by the science of his genomics, but are reflected in his real world data.



**WEBR BRANDO J131**  
MATERNAL BROTHER TO LOT 34

## LOT 35

WEBR Beartooth 213 goes back to the maternal excellence of the Red U-2 Ms Robo 361A female, making his dam a maternal sister to the globally promoted, Alta sire, Red U2 Resolve 428E. Some of the World's finest Red Angus genetics can be found in support of this Beartooth son, and his profitability indexes reveal that he too with sire progeny that demand premiums, and produce with low inputs.



## 34 WEBR BEARTOOTH 294

DOB: 2/8/22 — RAAA: 4665765 — Tattoo: 294

LSF TAKEOVER 9943W

**LSF SRR TAKEOVER 5051C**

LSF RR SYRINGA U8044 X0331



CRSL GOLDMASTER X74

**WEBR HVN BUST 515**

1005 WEBR

Act. BW: 91

Adj. WW: 748

Adj. YW: 1220

ADG: 2.95

Adj. IMF: 3.11

Adj. REA: 12.62

Adj. BF: 0.18

Scrotal: 40 — DMPPA: 105 — Dam's Age: 8

| Pro S | HB  | GM | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|----|-----|-----|------|-----|------|------|------|------|
| 129   | 60  | 69 | 12  | 0.8 | 68   | 112 | 14   | 38   | 0.79 | 0.05 |
| 7%    | 40% | 5% | 64% | 91% | 2724 | 19% | 74%  | 1%   | 4%   | 67%  |

## 35 WEBR BEARTOOTH 213

DOB: 1/11/22 — RAAA: 4665953 — Tattoo: 213

LSF TAKEOVER 9943W

**LSF SRR TAKEOVER 5051C**

LSF RR SYRINGA U8044 X0331



RED U2 EL CHAPO 76F

**WEBR MS ROBO 26H**

RED U-2 MS ROBO 361A

Act. BW: 76

Adj. WW: 665

Adj. YW: 1029

ADG: 2.26

Adj. IMF: 2.76

Adj. REA: 13.87

Adj. BF: 0.22

Scrotal: 35.5 — DMPPA: 98 — Dam's Age: 3

| Pro S | HB | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|----|-----|-----|------|------|-----|------|------|------|------|
| 118   | 86 | 32  | 12  | -1.2 | 52   | 79  | 18   | 31   | 0.57 | 0.03 |
| 15%   | 5% | 62% | 54% | 63%  | 2778 | 83% | 20%  | 11%  | 19%  | 72%  |



LOT 36



LSF SRR TAKEOVER 5051C - SIRE OF LOT 34-37



WEBR SUN GAL 866 - MATERNAL GRANDDAM OF LOT 36

## 36 WEBR BEARTOOTH 212

DOB: 1/10/22 — RAAA: 4665947 — Tattoo: 212

LSF TAKEOVER 9943W

**LSF SRR TAKEOVER 5051C**

LSF RR SYRINGA U8044 X0331



CALVO WIDE RANGE 155E

**WEBR SUN GAL 69H**

WEBR SUN GAL 866

Act. BW: 70

Adj. WW: 683

Adj. YW: 1089

ADG: 2.53

Adj. IMF: 2.22

Adj. REA: 13.65

Adj. BF: 0.31

Scrotal: 37.5 — DMPPA: 99 — Dam's Age: 3

| Pro S | HB | GM | CED | BW   | WW  | YW  | STAY | MILK | MARB | REA  |
|-------|----|----|-----|------|-----|-----|------|------|------|------|
| 155   | 91 | 64 | 16  | -4.3 | 52  | 86  | 19   | 35   | 0.75 | 0.24 |
| 1%    | 3% | 9% | 13% | 11%  | 27% | 74% | 12%  | 1%   | 5%   | 26%  |

A calving ease son of LSF SRR Takeover 5051C or "Beartooth" as he is known best by in Lake Benton. The pedigree and maternal power of 212 is not only going to add profit to your bottom line but he is built with a quality that is set to generate progeny with a good look and longevity. His top 1% ProS ranking would likewise suggest that progeny resulting from his service will be valuable assets to any cowherd or marketing program. His calving ease and birthweight traits are extremely favorable, with a top 13% rank for CED, top 11% BW, top 6% CEM and top 12% STAY. He sports a top 1% Milk EPD and top 5% Marbling ranking, cattle that will help return dollars to your back pocket will sell in mass on March 14th!

## 37 WEBR BEARTOOTH 2138

DOB: 3/5/22 — RAAA: 4665803 — Tattoo: 2138

LSF TAKEOVER 9943W

**LSF SRR TAKEOVER 5051C**

LSF RR SYRINGA U8044 X0331



BIEBER ROLLIN DEEP Y118

**WEBR SAMANTHA 741**

896X ULRA

Act. BW: 76

Adj. WW: 671

Adj. YW: 1008

ADG: 2.11

Adj. IMF:

Adj. REA:

Adj. BF:

Scrotal: 35.5 — DMPPA: 101 — Dam's Age: 6

| Pro S | HB | GM  | CED | BW | WW  | YW  | STAY | MILK | MARB | REA  |
|-------|----|-----|-----|----|-----|-----|------|------|------|------|
| 106   | 94 | 12  | 16  | -5 | 49  | 68  | 18   | 34   | 0.5  | 0.02 |
| 29%   | 2% | 93% | 9%  | 6% | 27% | 92% | 15%  | 2%   | 30%  | 74%  |

Make sure you mark Lot 37 as one to inspect on your trip to Lake Benton, WEBR Beartooth 2138 only missed his picture because he got sorted into the wrong pen on torching day and we didn't get back to him until it was too late, but don't let our mistake get in your way of finding this high quality beef bull. This calving ease stud isn't built like your typical heifer bull, he may have come at 76 pounds but he has matured with extra stifle shape and base width. He ranks top 2% HerdBuilder, top 9% CED, top 6% BW, top 1% CEM, top 2% Milk and top 3% HPG. **CALVING EASE BULL**





**WEBR MAYBELLE 730**  
DAM OF LOT 38

A RAVN Linebacker C537 son that goes back to the maternal lineage of the legendary PIE Cinch 4126 through the impeccably built WEBR Maybelle 730. 730 has a role model production record in the cowherd that includes a maternal brother that sold in the 2021 Bull Sale to Kevin Patzel for \$10,500. Another feather in the cap for this cow family includes a maternal sister to 235 in Maybelle 12G who raised a standout Spartan son in the 2022 Bull Sale that sold to Bayou Creek Ranch of Texas. A consistent trail of elite production records is evident throughout the pedigree of this one, you can trust that a small investment in quality, curve bending genetics will pay dividends.



**RAVN LINEBACKER C537**  
SIRE OF LOT 38-39



**WEBR EMILY 1135**  
MATERNAL GRANDDAM OF LOT 39

WEBR Linebacker 216 is a burly, deep sided beast that reads with the same power and performance you will find in person. This growth promoting sire ranks impressive with a top 12% Weaning Weight rank, top 15% YW and top 24% Average Daily Gain. His maternal lineage is littered with some of the most productive cows in program history, including the role model status Emily 1135 that is a past 'Ripple Effect' feature. He weaned off his dam with 770 pounds to record a 111 WWR, and on scan day registered a 104 IMF ratio and 109 REA ratio.

## 38 WEBR LINEBACKER 235

DOB: 1/20/22 — RAAA: 4665819 — Tattoo: 235

5L DEFENDER 560-30Z  
**RAVN LINEBACKER C537**  
RAVN BONNEBELL A325  
PIE CINCH 4126  
**WEBR MAYBELLE 730**  
WEBR MAYBELLE 479

Act. BW: 84  
Adj. WW: 684  
Adj. YW: 1151  
ADG: 2.91  
Adj. IMF: 2.07  
Adj. REA: 14.41  
Adj. BF: 0.3

Scrotal: 37 — DMPPA: 101 — Dam's Age: 6

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA |
|-------|-----|-----|-----|------|------|-----|------|------|------|-----|
| 73    | 53  | 21  | 15  | -3.9 | 71   | 109 | 17   | 30   | 0.33 | 0.1 |
| 80%   | 55% | 82% | 21% | 16%  | 2715 | 24% | 29%  | 15%  | 70%  | 56% |

## 39 WEBR LINEBACKER 216

DOB: 1/12/22 — RAAA: 4665783 — Tattoo: 216

5L DEFENDER 560-30Z  
**RAVN LINEBACKER C537**  
RAVN BONNEBELL A325  
CRSL GOLDMASTER X74  
**WEBR EMILY 650**  
WEBR EMILY 1135

Act. BW: 88  
Adj. WW: 770  
Adj. YW: 1152  
ADG: 2.39  
Adj. IMF: 2.58  
Adj. REA: 15.28  
Adj. BF: 0.38

Scrotal: 36.5 — DMPPA: 103 — Dam's Age: 7

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA   |
|-------|-----|-----|-----|------|------|-----|------|------|------|-------|
| 76    | 36  | 40  | 13  | -1.3 | 73   | 115 | 15   | 29   | 0.78 | -0.06 |
| 76%   | 84% | 44% | 47% | 61%  | 2712 | 15% | 60%  | 24%  | 4%   | 87%   |



LOT 40



A direct son of the Ripple Effect feature female, RED T-K Princess 120C that sold to the crew at Shady Bottom Ranch of Tennessee this past fall. WEBR Tycoon 2102 has a pair of maternal sisters that are kicking goals, his 2020 born sister by Conquest 711 was the selection of the good people at R&M Cattle Company. And in 2021 a Beartooth sister to 2102 was sorted to our replacement pen, and we look forward to the big things to come from her in our breeding program. This first son of 120C combines form and feature and will sire longevity without sacrificing performance and structural integrity.



RED T-K PRINCESS 120C  
DAM OF LOT 40

## 40 WEBR TYCOON 2102

DOB: 2/14/22 — RAAA: 4665865 — Tattoo: 2102

LSF SRR TYSON 3025A

**RED SSS TYCOON 225E**

RED SSS VALENTINE 335Z



RED BAR-E-L WARDEN 144W

**RED T-K PRINCESS 120C**

RED T-K 151Y

Act. BW: 88  
Adj. WW: 663  
Adj. YW: 1126  
ADG: 2.89  
Adj. IMF: 1.99  
Adj. REA: 13.72  
Adj. BF: 0.2

Scrotal: 36.6 — DMPPA: 96 — Dam's Age: 7

| Pro S | HB | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|----|-----|-----|-----|------|-----|------|------|------|------|
| 117   | 86 | 31  | 12  | 0.1 | 66   | 101 | 20   | 19   | 0.38 | 0.21 |
| 15%   | 5% | 64% | 62% | 84% | 2730 | 42% | 3%   | 96%  | 57%  | 32%  |



RED SSS TYCOON 225E  
SIRE OF LOT 40



LOT 41



WEBR Dominion 2124 is the ultra powerful lead off son of the RED U2 Dominion sons, an ST Genetics sire that we added to the breeding roster because of his outcross pedigree and ideal foot quality. 2124 is a standout! He has a stop and stare presence, and is a unique individual regardless of where you inspect him, at the scale, in the pen or on paper. Phenotypically he is impressive, wide, deep and dense, all built upon a bone structure that screams integrity. He is backed by the proven Lana cow family, and you will find he is a maternal brother to the Lot 2 female from our Inaugural Ripple Effect female sale, WEBR Lana 10H. The data set that comes with this powerhouse is phenomenal, and he backs up the claims with an impressive set of scale mashing data that includes a 107 WWR, 109 YWR, 112 ADGR and 110 WDAR.



RED U2 DOMINION  
SIRE OF LOT 41-43

## 41 WEBR DOMINION 2124

DOB: 2/24/22 — RAAA: 4665737 — Tattoo: 2124

RED HOWE HESSTON 212C

**RED U2 DOMINION**

RED U2 HIDE HO 459D



WEBR TC CARD SHARK 1015

**WEBR LANA 433**

OLC LANA S227

Act. BW: 92  
Adj. WW: 738  
Adj. YW: 1247  
ADG: 3.18  
Adj. IMF: 2.4  
Adj. REA: 13.18  
Adj. BF: 0.34

Scrotal: 38.5 — DMPPA: 96 — Dam's Age: 9



WEBR LANA 10H  
MATERNAL SISTER TO LOT 41

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 101   | 64  | 37  | 12  | -1.2 | 59   | 103 | 18   | 31   | 0.39 | 0.25 |
| 35%   | 32% | 50% | 56% | 63%  | 27.7 | 37% | 14%  | 8%   | 54%  | 25%  |



LOT 42



A direct son of RED U2 Dominion that is the softest and most robust bodied of the trio of brothers we will sell. WEBR Dominion 221 is built for the real world, he is rugged, extra shapely, with a flexible running gear and perfect foot shape. His mother, is a Rolling Deep out of the legendary 896X ULRA, WEBR Samantha 747 is picture perfect in production, with a beautiful udder and incredible calf raising ability. She has proven herself once before with WEBR Brigade 13G that sold to the Dickerson Family in the 2020 Bull Sale.



**WEBR SAMANTHA 747**  
DAM OF LOT 42

LOT 43



**WEBR SAMANTHA 766**  
MATERNAL SISTER TO DAM OF  
LOTS 42 & 43

Another powerful RED U2 Dominion son who keeps to the family tradition of big ended, stout hipped and long spined bull prospects. Balanced on paper, and backed by the influence of maternal legends in our program, his dam is a Reform daughter out of the proven producer of excellence, 896X ULRA. He will add growth with top quarter of the breed weaning and yearling weight figures.

## 42 WEBR DOMINION 221

DOB: 1/13/22 — RAAA: 4665831 — Tattoo: 221

RED HOWE HESSTON 212C

**RED U2 DOMINION**

RED U2 HIDEE HO 459D

BIEBER ROLLIN DEEP Y118

**WEBR SAMANTHA 747**

896X ULRA

Act. BW: 83

Adj. WW: 678

Adj. YW: 1128

ADG: 2.81

Adj. IMF: 2.17

Adj. REA: 14.2

Adj. BF: 0.43

Scrotal: 38.5 — DMPPA: 98 — Dam's Age: 6



| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 85    | 78  | 7   | 13  | -3.9 | 55   | 91  | 20   | 29   | 0.14 | 0.26 |
| 62%   | 11% | 96% | 44% | 16%  | 2769 | 63% | 3%   | 19%  | 98%  | 23%  |

## 43 WEBR DOMINION 263

DOB: 1/29/22 — RAAA: 4665871 — Tattoo: 263

RED HOWE HESSTON 212C

**RED U2 DOMINION**

RED U2 HIDEE HO 459D

WEBER REFORM 618

**WEBR SAMANTHA 55G**

896X ULRA

Act. BW: 86

Adj. WW: 725

Adj. YW: 1201

ADG: 2.96

Adj. IMF: 2.32

Adj. REA: 14.76

Adj. BF: 0.34

Scrotal: 38 — DMPPA: 99 — Dam's Age: 4



| Pro S | HB  | GM  | CED | BW  | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|-----|------|-----|------|------|------|------|
| 65    | 40  | 24  | 11  | 2.2 | 67   | 113 | 15   | 30   | 0.14 | 0.36 |
| 89%   | 78% | 77% | 68% | 98% | 2726 | 19% | 57%  | 14%  | 98%  | 11%  |





LOT 44



**WEBR SPARTAN J50**  
SON OF MATERNAL SISTER TO LOT 44



**WEBR BEARTOOTH 20G**  
MATERNAL BROTHER TO LOT 45

## 44 WEBR RURAL ROUTE 262

DOB: 1/29/22 — RAAA: 4665721 — Tattoo: 262

WEBR NIGHT TRAIN 324

**WEBR RURAL ROUTE 561**

WEBR EMILY 1135

LJC MISSION STATEMENT P27

**EF GORGIOS ELEANOR G02**

EF ELEANOR

Act. BW: 84  
Adj. WW: 774  
Adj. YW: 1215  
ADG: 2.74  
Adj. IMF: 2.46  
Adj. REA: 14.56  
Adj. BF: 0.32

Scrotal: 40 — DMPPA: 106 — Dam's Age: 11

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA  |
|-------|-----|-----|-----|------|------|-----|------|------|------|------|
| 112   | 74  | 38  | 13  | -2.6 | 56   | 86  | 20   | 28   | 0.71 | 0.14 |
| 21%   | 15% | 48% | 41% | 34%  | 2768 | 73% | 3%   | 25%  | 7%   | 46%  |

WEBR Rural Route 262 may be cataloged late, but he will be one that makes many cowboys flip towards the last pages of the book when they see him in person. A heavy structured, rugged built stud that strutted into the weaning pen set to impress with a 774 weaning weight to ratio a 112, his young dam is one we will be watching going forward! Check out his top 7% Marbling, top 3% Stay, top 15% HerdBuilder and top 21% ProS.

## 45 WEBR RURAL ROUTE 205

DOB: 1/5/22 — RAAA: 4665799 — Tattoo: 205

WEBR NIGHT TRAIN 324

**WEBR RURAL ROUTE 561**

WEBR EMILY 1135

BROWN JYJ REDEMPTION Y1334

**WEBR DOLLY 729**

WEBR 36T

Act. BW: 78  
Adj. WW: 716  
Adj. YW: 1267  
ADG: 3.44  
Adj. IMF: 2.02  
Adj. REA: 15.97  
Adj. BF: 0.3

Scrotal: 38.5 — DMPPA: 101 — Dam's Age: 6

| Pro S | HB  | GM  | CED | BW   | WW   | YW  | STAY | MILK | MARB | REA   |
|-------|-----|-----|-----|------|------|-----|------|------|------|-------|
| 106   | 75  | 30  | 14  | -3.6 | 62   | 104 | 19   | 27   | 0.43 | -0.06 |
| 29%   | 14% | 65% | 26% | 19%  | 2744 | 35% | 9%   | 34%  | 45%  | 87%   |

The WEBR Rural Route 561 sons are always the cowboy kind, this one gives you a great look from the side, but is a bold bodied, loose hided, low input type herd sire prospect that is wide based and thick topped. His dam is a role model example of the signature look of maternal excellence that we are always aiming for that encompasses udder quality, fleshing ease, and fertility. **LARGEST RIBEYE AREA MEASUREMENT IN THE OFFERING AND CALVING EASE BULL**



LOT 46



We are adding a couple of special additions to the Bull Sale for 2023, a tremendous set of commercial, fall calving bred heifers and two bulls that stem from a different breed makeup than you may typically be accustomed to finding her at Weber Land & Cattle. Lot 46 is a three quarter blood Simmental stud that is sure to add a potent injection of hybrid vigor to a British based cowherd. He is sired by the \$400,000 Profit, an influence that has been chased on the Northern Plains because of the combination of power and maternal he sires.

## 46 WEBR PROFIT 30K

DOB: 1/10/22 ASA: 4144544 Tattoo: 30K

WS PILGRIM H182U

**PROFIT**

WAGR PANARAMA 204Z



W/C EXECUTIVE ORDER 8543B

**WEBR UPFRONT 40G**

WEBR UPFRONT 15D

Act. BW: 86  
Adj. WW: 759  
Adj. YW: 1155  
Adj. IMF: 1.95  
Adj. REA: 17.25  
Adj. BF: 0.14  
Scrotal: 38



**PROFIT**  
SIRE OF LOT 46

| CE | BW  | WW   | YW    | MILK | MWW  | STAY | MARB | REA  | API   | TI   |
|----|-----|------|-------|------|------|------|------|------|-------|------|
| 8  | 2.7 | 78.2 | 110.7 | 17.5 | 56.6 | 10.9 | 0.19 | 0.59 | 104.5 | 71.9 |

3/4 SM 1/4 AN



LOT 47



No doubt a productive ribbed, functional skeletoned bull who is big hiped and level spined. A 3/4 Red Angus bull who has the great Firewater Charolais bull in his pedigree. This buckskin herd bull is sure to improve growth and efficiency in a commercial setting.

## 47 WEBR BLONDE LEATHERMAN

DOB: 2/5/22 — Act. BW: 78 — Adj. WW: 602

RED RINGSTEAD KARGO 215U

TR MR FIREWATER 5792R ET

**WEBR LEATHERMAN 883**

**WEBR MS FIRE AWAY**

WEBR BRANDY 358

PZC TMAS FIRESTORM 1800 ET DAUGHTER

**COMMERCIAL 3/4 RA 1/4 CH**



**WEBR LEATHERMAN 883**  
SIRE OF LOT 47





New to the sale this year from our good friends and customers at Gronseth Farms, we are offering 41 head of quality Red Angus commercial heifers. Fall calving Red Angus heifers are not a commodity you find every day, but what makes these females so special is the quality, regardless of calving period these are prime pieces of property. Wayne and Collin have purchased top end bulls from the heart of our program and we share the same approach to breeding cattle, no nonsense. After seeing his cow herd, we knew we wanted to extend this opportunity to our audience. These have all been sorted. The bottom end is gone and nothing is being held back. These heifers were his keeper pen until I talked him out of them! We'd like to thank Colin and Wayne for your commitment to raising quality cattle.

The females will be sorted into and sold by smaller groups decided by calving period, with information on calving date and service sire available on sale day. The bred heifers are available for viewing anytime with an appointment at Gronseth Farms, reach out to Jesse or the Gronseth Family to visit about this exciting new opportunity.

For more information contact Jesse Weber or Wayne Gronseth (605) 770-6459

### HEALTH PROTOCOL FOR COMMERCIAL HEIFERS

Two rounds of 5-way and a 7-way prior to weaning.

Bangs vaccinated.

Summer 2021 given Express FP 5 VL 5.

11/18/22 AI bred to LSF BRA No Worries 4657B.

Preg Checked on 1/1/23 given ViraShield 6 + VL5 and magnet.

Safe Guarded on 2/1/23.

### BREEDING INFORMATION

Females are AI bred to LSF BRA No Worries 4657B and Pasture Exposed to a Beartooth son.



**WEBR HALESTORM 53H**

SIRE OF COMMERCIAL FEMALES IN THE OFFERING



**WEBR AMPLIFY 30G**

SIRE OF COMMERCIAL FEMALES IN THE OFFERING





# THANK YOU

## TO OUR BUYERS FROM 2022

ACES WILD RANCH  
BARBER FARMS  
BAYOU CREEK RANCH  
BJFARMS RED ANGUS  
JUSTIN BOHLKE  
BUFFALO RIDGE RED ANGUS  
CALEDONIA HILLS LIVESTOCK  
C AND S CATTLE  
BRYCE & CHELSEA  
CASTONGUAY  
MICHAEL DESMET  
DAVID DICKERSON  
PAT DONNELLY  
DONALD EVEN  
JUSTIN FRUECHTE  
GARY GERTZ

GRONSETH FARMS  
MARK GRUSSING  
AMBER HALLGREN  
SHANE HANSEN  
HARMONY HILL  
HIDDEN OAKS CATTLE  
SUTTON HOHN  
J6 FARMS  
JOHN JOHNSON  
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JAXEN KLINKNER  
LEPAGE CATTLE LTD  
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MCMURPHY FARMS  
JAMES NELSON  
KEVIN PATZEL

PIEPER RED ANGUS  
BUD REDMON  
ROSOCE CENTER FARMS  
SHADY BOTTOM RED ANGUS  
SHANKLES 5S RANCH  
SIX MILE RANCH  
NICHOLAS THOOF  
TIMBER CREEK RANCH  
TRIPLE HEARTBREAK ACRES  
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- 2) I'll draw up a sketch & estimate.
- 3) Upon approval the painting begins.

THE POSSIBILITIES ARE ENDLESS.

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Custom Painting



Original Photo



Custom Painting



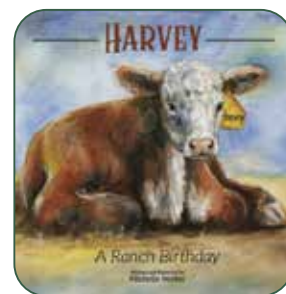
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